

Guru Gobind Singh Indraprastha University "A State University established by the Govt. Of NCT Delhi" Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/_558

15th May 2023

Sub. Placement opportunity for B.Tech + MBA or only B.Tech students of GGSIP University of the batch passing out in year 2023 in the company "Zwayam"

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for B.Tech + MBA or only B.Tech students of GGSIP University of the batch passing out in year 2023 in the company "Zwayam" for your reference and circulation to students to apply on given link by **16th May 2023:**

Registration Link - <u>https://forms.gle/PTmkspTYakpie5y56</u>

Name of Company – Zwayam (a 100% owned subsidiary of Infoedge)

Title – Implementation Associate

Job Location – Bangalore

CTC -

Location	Total CTC
Bangalore (For first 6 months training)	4.6 LPA
(After 6 months)	Compensation revision
(After 2 years)	1 Lakh retention bonus

Eligible degrees – B.Tech + MBA or only B.Tech students (2023 pass outs)

Eligibility Criteria –

- 10^{th} and $12^{\text{th}} 60\%$ and above,
- Graduation (B.Tech)- 55% and above,
- MBA/PGDM (persuing) 55% and above

Detailed JD is attached.

LAST DATE FOR REGISTRATION IS 16th May 2023.

(Ms. Nisha Singh) Training and Placement Officer, CCGPC, GGSIP University

About Info Edge India Ltd

Info Edge is India's leading consumer internet company known for its strong brands in recruitment (<u>naukri.com</u>, <u>naukrigulf.com</u>, <u>iimjobs.com</u>, <u>firstnaukri.com</u>, Zwayam), real estate (<u>99</u> acres.com), matrimony (Jeevansathi.com) and education (shiksha.com).

Starting with a classified recruitment online business, <u>naukri.com</u>, the Company has grown and diversified rapidly, setting benchmarks as a pioneer for others to follow either through setting up of inhouse brands or through the route of strategic investments and acquisitions.

Zomato.com, <u>policybazaar.com</u> & Happily Unmarried Marketing Private Limited are our investee companies to name a few out of many. With years of experience in the domain, strong cash flow generation, and a diversified business portfolio, Info Edge is

one of the very few profitable pure play internet companies in the country.

These are exciting times for Info Edge as we continue to grow in our businesses and scale newer heights. We are investing across various businesses, especially in cutting-edge technology, machine learning, and artificial intelligence (AI) to increase our predictive powers on customer behavior and continuously optimize and improve our systems.

At Info Edge, people are our core competitive advantage and we will continue doing all that is needed to attract and retain the best available talent. Driven by innovation, an experienced and talented

leadership team, and a strong entrepreneurial orientation, we pride ourselves on having a culture that pro motes

meritocracy. Our numerous milestones can largely be credited to an incredibly smart team working in an environment that encourages creativity and going the extra mile to develop products that people love to use and add value to our clients.

<u>About Zwayam :</u>

Zwayam, a 100% owned subsidiary of Infoedge, is an end-to-end recruitment automation software - a process enabler and helps automate all stages of hiring from sourcing to onboarding. Zwayam uses contemporary technologies like AI, ML, and NLP allowing clients to use technology to change the way they hire. We are India's most popular SaaS-based hiring platform started by industry practitioners and meant for large and mid-market enterprises, with a light version for SMEs.

In an era when everybody talks about AI & the implications of it, we at Zwayam have already implemented that successfully. You can check out <u>www.zwayam.com</u> for our marquee customers list.

Started in 2015 by a set of industry practitioners, Zwayam's core value has been to bring simplicity to the way companies use enterprise applications. From starting in a coffee-shop we have now grown our family to a 100+ member strong team spread across Engineering, Product, Implementation, Sales & Marketing functions based in Bangalore.

Hiring for Implementation Associate

JOB DESCRIPTION:

We are looking for **Implementation Associate**in a techno-functional capacity with a good understanding of technology and confident in client interactions. The primary responsibility will be aligned to the implementation of Zwayam product for enterprise customers.

- Own entire module configuration to implement Zwayam, mostly using SQL & JSON.
- Review and understand Statement of Work and configure per scope.
- Ensure processes are adhered to and project quality is not compromised.
- Actively participate in Project Kick Off meeting and Scope Definition discussions.

- Own unit testing and end to end testing of configurations prior to client UAT.
- Showcase product, handhold client during UAT and impart training to platform users.
- Interact with external and internal stakeholders for the life cycle of the project.
- Work independently to complete tasks on time and inculcate cross team collaboration.
- Build productive customer relationships and take responsibility for customer satisfaction.
- Support clients during the project lifecycle, assisting with process and product related queries and guiding them.
- Help clients adopt Zwayam product post going Live, share usage statistics and product related information.
- Work closely with App Support and Customer Success teams to ensure smooth transition of the project post platform adoption.

This role will be an individual contributor role though part of a project team and unit.

An ideal candidate should be:

- Graduate with specialization in computers preferred, however no restriction as long as the individual is willing to learn (Latest batches preferred).
- Self-motivated/interested to work in a tech startup, should be tech savvy.
- Willing to learn functional aspects of recruitment lifecycle.
- Excellent at interpersonal, verbal and written communication.
- Committed to personal development.
- Approachable, patient and reliable.
- Able to work in a multi-cultural environment.

You will be measured on:

- Meeting timelines
- Quality of deliverables
- Product adoption
- Customer satisfaction

Competencies required for success in this role

- Analytical thinking
- Problem solving
- Ownership & drive
- Quick learner
- Working knowledge of JSON, MySQL
- MS Office skills –Excel, PowerPoint, Word

What will YOU get out of this?

- An opportunity to make an impact through your work right from day 1, and work on execution of projects with the most progressive enterprises in India.
- Cross functional knowledge across different functions implementations, customer success, product, customer acquisition, technology helping you understand facets of technology and business.